

# GOLD PACKAGE



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## ANIMBIZ

 [www.animbiz.com](http://www.animbiz.com)

 [sales@animpet.com](mailto:sales@animpet.com)

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## INNOVATIVE & COLLABORATIVE

It connects the livestock value chain and creates trade opportunities at the global level for all individual/small/big animal traders/farmers and service providers.

# ABOUT OUR COMPANY

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## A BRIEF STORY ABOUT THE COMPANY

AnimPet Ecomm Private Limited is an animal economy focussed company providing 360-degree livestock solutions through integrated, hybrid and technology-oriented marketplace Animstok.com for trading in livestock, products and services. AnimStok is the only vertical marketplace catering to complete livestock industry.

DOMINATE GLOBAL MARKETS



# ANIMBIZ

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It is a global business-to-business portal to explore the livestock industry ecosystem internationally. A platform for companies/ manufacturers to showcase their products, supplies & services. All types of livestock businesses can connect through Animbiz, like manufacturers, traders, suppliers, distributors, Importers, and exporters. It provides direct access to businesses and supports to ensure fair trade practices.

By using technology this portal can connect businesses with end users by diverting them through the high-breed portal and accessing B2C& C2C listings. It creates an infinity ring of Seller- Buyer-Seller.

At present, we have 9000 livestock-listed businesses from multiple countries and aim to add 100 thousand more by 2025.

ALL TYPES OF LIVESTOCK BUSINESSES  
CAN CONNECT THROUGH ANIMBIZ



# MISSION

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At its core, Animpet's mission is to create the biggest global trading platform for the entire spectrum of Animal Economy and acquire its pride of place in the ecosystem of India and the world. Currently, the arena is characterized largely by an unorganized market and is dominated by middlemen in a nation of 1.3 billion.

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# VISION

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In its unique offerings, Animpet brings all the aspects of the massive animal economy on an e-commerce platform [animstok.com](http://animstok.com) with the mission of creating a global transaction expressway.

ALL TYPES OF LIVESTOCK BUSINESSES  
CAN CONNECT THROUGH ANIMBIZ



# EDGE

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- 1 Exclusive Livestock B2B platform.**
- 2 Access to complete Livestock ecosystem through AnimStok (C2C) and AnimKart (B2C) hybrid connect.**
- 3 Opportunities to improve sourcing chains with access to Animstok**
- 4 Unmatched domestic and global reach.**
- 5 Opportunities to grow business in international markets.**
- 6 End to End trading solutions from sourcing, manufacturing, transportation to sales.**
- 7 2000 plus categories with safe and secure business solutions.**

ANIMBIZ.COM





GOLD SERVICES

# GOLD CATEGORY KEY FEATURES

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- 1 Business listing with 3 star profile rating.**
- 2 Product Showcases & Posts: Showcase 12 Products and 150 Product postings**
- 3 Lead Alerts and access to international markets.**
- 4 Unlimited access to buyer database**
- 5 Basic Website Design, Development & Marketing (SEO, 3 Keywords) on a standard template.**
- 6 Limited Account Manager support.**

# WEBSITE DEVELOPMENT

## BRIEF AND INFORMATION ON THE BUSINESS







- Brief and information on the business
- Website Design Template
- Frontend and backend coding
- Website Testing
- Website launch

ANIMBIZ.COM



# STORE MANAGEMENT

AnimBiz Store empowers you to not just establish an online shop, but also to optimize your brand and product visibility globally.

-  Business listing with 3 star Profile rating.
-  Lead Alerts
-  Filtered Inquiries
-  Product Showcases & Posts: Showcase 12 Products and 150 Product postings
-  Lead Alerts and access to international markets.
-  Unlimited access to buyer database.





# LEAD GENERATION



DATABASE SPANNING  
WORLDWIDE

- Unlock limitless access to a buyers' database spanning worldwide.
- Receive authentic and meticulously vetted buyer inquiries, empowering you to transform them into lucrative orders on your own terms.
- As a featured supplier, you'll gain prominent placement in our supplier section, amplifying your potential for increased buyer inquiries.



# CUSTOMER SUPPORT

- We're dedicated to our premium clients, providing round-the-clock availability. Rest assured, every inquiry receives our prompt and effective response.
- Receive instant trade alerts and stay connected on the move with the global trading market.
- Count on our seasoned team for continuous support. Whether you seek trade-related guidance or assistance, we've got you covered.



**BEST RETURN ON  
INVESTMENT WITH**

**\$ 1499**

**PER YEAR**

# THANK YOU

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## EMAIL

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## WEBSITE

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