

# PLATINUM PACKAGE



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## ANIMBIZ

 [www.animbiz.com](http://www.animbiz.com)

 [sales@animpet.com](mailto:sales@animpet.com)

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## INNOVATIVE & COLLABORATIVE

It connects the livestock value chain and creates trade opportunities at the global level for all individual/small/big animal traders/farmers and service providers.

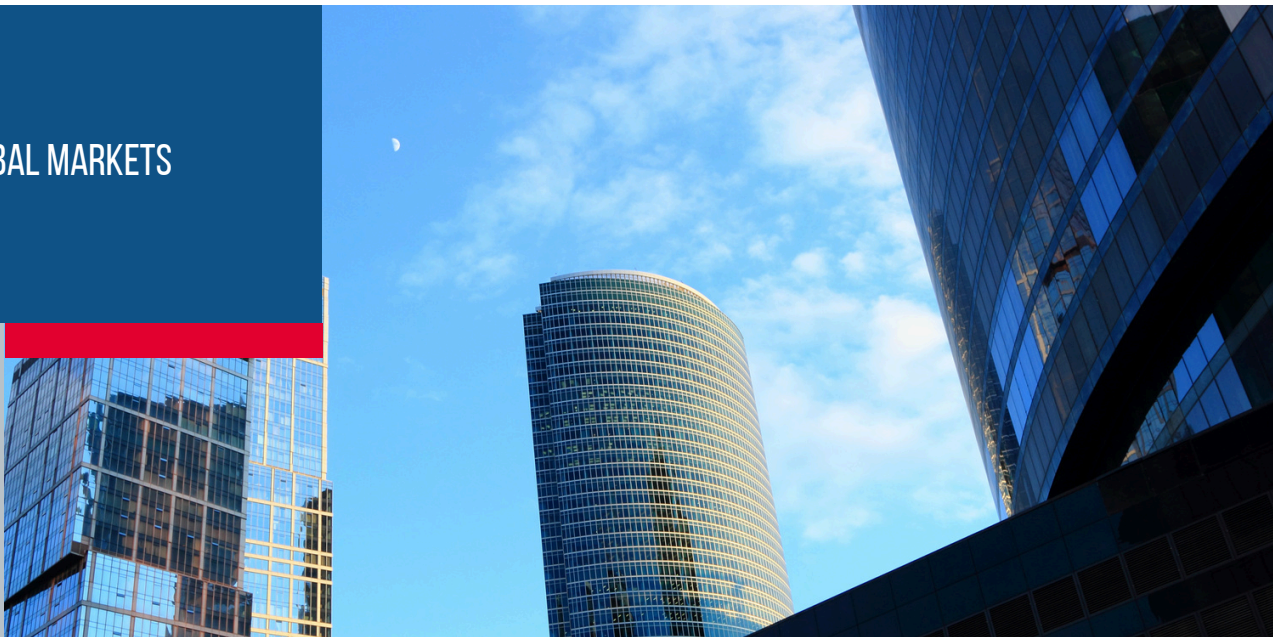
# ABOUT OUR COMPANY

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## A BRIEF STORY ABOUT THE COMPANY

AnimPet Ecomm Private Limited is an animal economy-focused company providing 360-degree livestock solutions through the integrated, hybrid, and technology-oriented marketplace Animstok.com for trading in livestock, products, and services. AnimStok is the only vertical marketplace catering to the complete livestock industry.

DOMINATE GLOBAL MARKETS



# ANIMBIZ

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It is a global business-to-business portal to explore the livestock industry ecosystem internationally. A platform for companies/ manufacturers to showcase their products, supplies & services. All types of livestock businesses can connect through Animbiz, like manufacturers, traders, suppliers, distributors, Importers, and exporters. It provides direct access to businesses and supports to ensure fair trade practices.

By using technology this portal can connect businesses with end users by diverting them through the high-breed portal and accessing B2C& C2C listings. It creates an infinity ring of Seller- Buyer-Seller.

At present, we have 9000 livestock-listed businesses from multiple countries and aim to add 100 thousand more by 2025.

ALL TYPES OF LIVESTOCK BUSINESSES  
CAN CONNECT THROUGH ANIMBIZ



# MISSION

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At its core, Animpet's mission is to create the biggest global trading platform for the entire spectrum of Animal Economy and acquire its pride of place in the ecosystem of India and the world. Currently the arena is characterized largely by an unorganized market and is dominated by middlemen in a nation of 1.3 billion.

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# VISION

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In its unique offerings, Animpet brings all the aspects of the massive animal economy on an e-commerce platform [animstok.com](http://animstok.com) with the mission of creating a global transaction expressway.

ALL TYPES OF LIVESTOCK BUSINESSES  
CAN CONNECT THROUGH ANIMBIZ



# EDGE

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- 1 Exclusive Livestock B2B platform.**
- 2 Access to complete Livestock ecosystem through AnimStok (C2C) and AnimKart (B2C) hybrid connect.**
- 3 Opportunities to improve sourcing chains with access to Animstok**
- 4 Unmatched domestic and global reach.**
- 5 Opportunities to grow business in international markets.**
- 6 End to End trading solutions from sourcing, manufacturing, transportation to sales.**
- 7 2000 plus categories with safe and secure business solutions.**

ANIMBIZ.COM



# PLATINUM CATEGORY KEY FEATURES

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## CREATE

- Design
- Website Development
- AnimBiz B2B Store Management

## PROMOTE

- Search Engine Optimization
- Digital Marketing

## MANAGE

- Tradeshow, Conference Support
- Global Account Manager Support

## CONVERT

- Return on Investment
- Deals



# CREATE WITH ANIMBIZ

## DESIGN

Talented design team support to create logo, stationery and communication material for your business.

## WEBSITE DEVELOPMENT

Benefit from a responsive website developed as per your business requirements.

- Brief and information on the business
- Website Design Template
- Frontend and backend coding
- Website Testing
- Website launch

## ANIMBIZ STORE MANAGEMENT

AnimBiz Store empowers you to not just establish an online shop, but also to optimize your brand and product visibility globally.

## B2B STORE

Describe the products development timeline phase by phase in detail and effective.

## B2C STORE

Store on relevant category section of AnimKart.com

- Business listing with a 5-star Profile rating.
- Lead Alerts
- Filtered Inquiries
- Product Showcases & Posts: Showcase 20 Products and Product postings
- Lead Alerts and access to international markets.
- Unlimited access to buyer database.

# PROMOTE WITH ANIMBIZ

## SEARCH ENGINE OPTIMIZATION

We will provide complete support by integrating website development. Get more leads by promoting 5 key words and get improved website rankings.

## SOCIAL MEDIA MARKETING

Support your business with the right content in social media. We will help you with your social Media strategy and select right channels to expand your business.

## ANIMBIZ PAGE SOCIAL MEDIA ADS





# MANAGE WITH ANIMBIZ

## THE GLOBAL ACCOUNT

The Global Account Manager will maintain your AnimBiz online profile and ensuring that you stay connected with potential buyers.

Additionally, the Account Manager will work to establish your digital presence in various trade forums and will also aid in tradeshow marketing.

Furthermore, Account Manager will assist in connecting you with B2B leads generated through AnimBiz and B2B directories.



**GLOBAL ACCOUNT: NEXUS OF PROSPERITY**



### ROLE OF GLOBAL ACCOUNT MANAGER

- Mange your Online profile
- Understand your requirements
- Generate leads
- Communicate with suppliers
- Provide Monthly reports

### TRADESHOW MARKETING

With our AnimFair platform, we will work with you on your event and conference calendar. This will promote your business with the right audience.

# CONVERT WITH ANIMBIZ



## RETURN ON INVESTMENT

We employ our industry experience to drive a surge in orders and optimize conversion rates to their fullest potential.

Our experts will help you with your import and export goals by providing all the required information and data analytics of the market & industry.



## DEALS

We support converting leads into orders, guiding you through the successful closure of each transaction. Provide safe transaction mediums and support in the complete process including paperwork.



# ANIMBIZ PLATINUM BENEFITS



## BENEFITS OF ANIMBIZ SERVICES



### PLATFORM SERVICES

- Business listing with a 5-star profile rating.
- Product Showcases & Posts: Showcase 20 Products and unlimited Product postings
- Lead Alerts and access to international markets.
- Unlimited access to the buyer database
- Website Design, Development
- 5 Sub Accounts
- Tradeshow Support: With our AnimFair platform we will work with you on your event and conference calendar.

# CUSTOMER SUPPORT

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- We're dedicated to our premium clients, providing round-the-clock availability. Rest assured, every inquiry receives our prompt and effective response.
- Receive instant trade alerts and stay connected on the move with the global trading market.
- Count on our seasoned team for continuous support. Whether you seek trade-related guidance or assistance, we've got you covered.



# ANIMBIZ PLATINUM BENEFITS

## PROMOTION & MARKETING SERVICES

- Product Showcases & Posts: Showcase 30 Products and unlimited Product postings
- Website Design, Development
- Search Engine Optimization
- Email Marketing
- AnimBiz Page Social Media ads
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## BUSINESS SUPPORT SERVICES

- Global Account Manager
- Market Research & Reports
- Tradeshow Participation Support
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**BEST RETURN ON  
INVESTMENT WITH**

**\$ 3,999**

**PER YEAR**

# THANK YOU

 **EMAIL**

[sales@animpet.com](mailto:sales@animpet.com)

 **WEBSITE**

[www.animbiz.com](http://www.animbiz.com)